



BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

International Exchange and Study Programs in English

BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW):

International Exchange and Study Programs in English

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BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

Baden-Wuerttemberg Cooperative State University traces its roots back to the University of Cooperative Education (*Berufssakademie Baden-Wuerttemberg*) founded in 1974. Today the university continues to carry on the acknowledged and highly successful model of dual education, which involves the integration of academic theory and practical experience in a dual course of study. More than 40 years ago, this model was initiated by such renowned companies as Robert Bosch, Daimler-Benz and SEL.

Consequently, the Federal State of Baden-Wuerttemberg, in cooperation with many prominent companies, developed a professional education model for school leavers (holding the German *Abitur*) alongside traditional tertiary education institutions. In 2009, taking into consideration its outstanding performance over the past decades, the German Federal State of Baden-Wuerttemberg granted *Berufssakademie Baden-Wuerttemberg* the legal status of a university.

With its official seat in Stuttgart and its nine various locations across Baden-Wuerttemberg, DHBW is the first university in Germany to integrate academic-based theoretical knowledge and work experience. Consistently and deliberately combining academic studies with applied learning in the professional world, DHBW cooperates with numerous workplace training providers, the so-called corporate partners.

Students completing their degrees at Baden-Wuerttemberg Cooperative State University alternate between academic studies and on-the-job training, which gives them the opportunity to immediately apply concepts learnt in class to their workplace, and vice-versa bring in new ideas from their workplace training providers into the classroom. With this strategy, DHBW provides a route to sought-after academic qualifications while enabling students to gain extensive practical experience. This allows DHBW graduates to take on challenging tasks early in their professional pathways, helping them to launch their successful careers.

With around 34,000 enrolled students, 10,000 corporate partners and more than 132,000 graduates, DHBW counts as one of the largest higher education institutions in Baden-Wuerttemberg. Throughout its various study locations, the institution offers a broad range of undergraduate study programs in the field of business, engineering, and social work. All degree programs are both nationally and internationally accredited, count as intensive study programs and are worth 210 ECTS credits. In addition, DHBW offers postgraduate degree programs with integrated on-the-job training.

International outlook is a crucial aspect of future-oriented studies and extremely significant for a successful career start. With an increasingly international curriculum, DHBW promotes cooperation with numerous companies, social institutions and renowned universities all over the world. We welcome international students and academic staff from abroad. Prospective international students can choose from a variety of study programs offered entirely in English. These include programs lasting either one semester or a full academic year, or three-year undergraduate degree courses. There are also numerous study opportunities for those who are interested in summer sessions or short-term programs.



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DHBW: FACTS & FIGURES

ESTABLISHED	2009 (DHBW) / 1974 (Berufsakademie)
HEADQUARTERS	Stuttgart
LOCATIONS	Heidenheim Heilbronn Karlsruhe Lörrach Mannheim Mosbach (incl. Campus Bad Mergentheim) Stuttgart (incl. Campus Horb) Ravensburg (incl. Campus Friedrichshafen) Villingen-Schwenningen
ENROLLED STUDENTS	34,000 (2013/2014)
FIRST-YEAR STUDENTS	12,300 (2013/2014)
GRADUATES	more than 8,000 in 2013, overall more than 132,000
CORPORATE PARTNERS	approx. 10,000
FULL-TIME LECTURERS	approx. 650
DEGREE PROGRAMS	more than 20 undergraduate and postgraduate degree programs with no less than 100 disciplines in the field of business, engineering and social work
SEMESTER START	October 1

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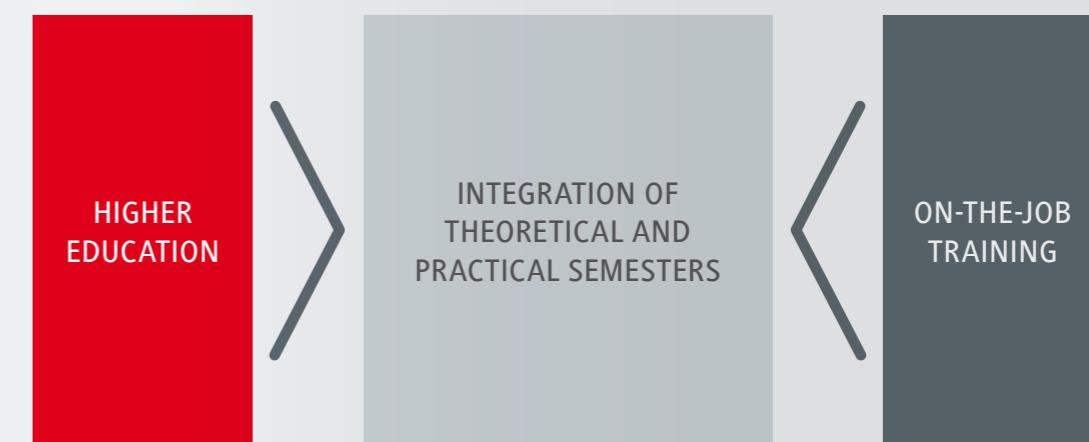
THE DUAL STUDY CONCEPT

The core principle of the dual education at DHBW is the three-month rhythm, by which students switch between university and their workplace training provider, i.e. between gaining theoretical knowledge and applying this knowledge in practice. Students are employed at a company or a social institution and receive a monthly salary, including social security benefits.

Academic theory and workplace training are closely coordinated and incorporate current developments.

This approach allows students to gain professional experience and social skills required in everyday working life during their studies. They receive projects and assignments according to their growing abilities and develop their skills under the supervision of more experienced co-workers. With the professional expertise acquired during the training phases, DHBW graduates are also able to cope with challenging tasks particularly in their specific field already immediately after completion of the studies and without the need for further training. Given this combination of theoretical and practical knowledge, graduates are able to work in any type of industrial enterprise, in any field of business activity, and at any level of corporate hierarchy.

THE DUAL STUDY CONCEPT



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NATIONAL & INTERNATIONAL RECOGNITION

All three schools at DHBW (Business School, School of Engineering and School of Social Work) offer a broad range of both nationally and internationally accredited undergraduate and postgraduate degree programs.

In 2006, the Central Agency for Evaluation and Accreditation (CAEA/ZEvA) accredited all of the university's study programs and validated them as intensive degree programs with 210 ECTS points in July 2008.

In 2011, Baden-Wuerttemberg Cooperative State University was the first institution in Baden-Wuerttemberg that obtained the system accreditation by the Central Evaluation and Accreditation Agency (ZEvA).



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ADVANTAGES OF THE DUAL STUDIES

The world economy is intertwined as never before. Modern communications systems hardly allow any business to function solely on a national level. No matter in which sector one works, internationally trained employees are in great demand. Those who wish to be better prepared for the future and to assume positions of responsibility upon completion of their studies, study internationally and opt for the practice-oriented dual studies.

Dual education with integrated workplace training comprises a great variety of advantage factors essential for successful learning.

- **INDIVIDUAL SUPERVISION AND SUPPORT**

Small classes of no more than 30 students guarantee intensive supervision and enable the use of modern teaching methods such as seminars, workshops, business simulations, empirical studies or computer-aided teaching. Being the key features of efficient learning, these conditions encourage motivation and contribute to successful learning outcomes.

- **UP-TO-DATE KNOWLEDGE**

Courses are taught by full-time lecturers of the Baden-Wuerttemberg Cooperative State University, guest lecturers from partner universities, as well as highly qualified experts from partner companies and social institutions. Thus all teach within their field of competence, only cutting-edge expertise and up-to-date knowledge is provided to DHBW students.

- **INTENSIVE STUDIES**

Phases of academic studies and workplace training alternate in regular three-month intervals, ensuring both pace and variety throughout all study programs. Due to the regular switch between theoretical and practical phases, the studies are explicitly intensive.

- **INTERNATIONAL OUTLOOK**

DHBW promotes cooperation with numerous companies, social institutions and renowned universities all over the world. With a great diversity of international students, the learning environment at Baden-Wuerttemberg Cooperative State University has a distinctively international spirit.

DHBW graduates are able to work constructively with experts from different fields. They keep their knowledge up to date and are ready to learn from experience. The practical nature of dual education is an advantage, as is the mutual screening between employers and employees during training. Opting for the dual system, one chooses a safe future. The practice-integrated concept ensures that the graduates are highly employable, which is clearly demonstrated by the recruitment rate – more than 90 per cent of the DHBW graduates receive a job placement immediately after completion of their studies.

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DHBW LOCATIONS

HEIDENHEIM

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Baden-Wuerttemberg Cooperative State University Heidenheim offers a wide range of programs in the field of business, engineering and social work. Generally classes are taught in German, but the university also offers English-taught classes to welcome international students into the student body.

To go in line with the dual studies model, international students can attend classes at the university and afterwards add an internship or a work placement at one of the partner companies.

DHBW Heidenheim offers international students the opportunity to participate in a **one-semester intensive program** held entirely in English. International students will be offered a selection of English-taught lectures within the field of business administration, enabling them to study in an enjoyable and distinctly international atmosphere.

The program is aimed at familiarizing students from abroad with Germany and its internationally oriented market, while developing their skills in international business and intercultural communication. Starting with an optional intensive German course either in Freiburg or in Heidelberg, the program is rounded off by an optional work placement after the completion of semester.

In addition to the academic coursework, DHBW Heidenheim also offers a broad and diverse cultural program. Students will have the chance to see Berlin, Stuttgart, Munich and Heidelberg.



HEIDENHEIM AT NIGHT



© Stadt Heidenheim

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DHBW LOCATIONS

HEILBRONN

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Established in 2010, DHBW Heilbronn is the newest location of the Baden-Wuerttemberg Cooperative State University. It focuses on the actual requirements of the labor market due to the system of dual education. The university is located on the modern, spacious Dieter Schwarz Foundation campus in the center of Heilbronn. It represents the new Heilbronn as a bustling hub of learning and modern technology.

Heilbronn is the economic center of the important Heilbronn-Franken region and belongs to the Stuttgart metropolitan region. Numerous global market leaders and dynamic innovators are based here. The city is also located in one of the largest wine-growing regions.

Students from around the globe are welcome to join the university's community for an enriching academic and cultural experience in Germany. Baden-Wuerttemberg Cooperative State University Heilbronn offers business students from partner institutions as well as full-time degree students of DHBW Heilbronn the opportunity to enroll in the **Junior Program of Business Administration** – an intensive one-semester international and intercultural program taught entirely in English. Small classes and intensive supervision help international students to adjust to life on campus and in Germany.

Exchange students will benefit from a stimulating, creative learning environment on a modern campus with state-of-the-art facilities. They will not only obtain in-depth knowledge in international business but also be able to learn to work efficiently in multinational teams and acquire crucial intercultural key skills. Living and studying in an economically and culturally vibrant, cosmopolitan city will make the stay an unforgettable educational experience.

Apart from the intensive academic coursework, a broad and diverse cultural program will be offered. International students will have the chance to discover one of Germany's most beautiful regions on day trips to nearby highlights, such as the automotive city of Stuttgart and the university city of Heidelberg.



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DHBW LOCATIONS

KARLSRUHE

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Situated in the Rhine plain, Karlsruhe enjoys a pleasant climate and has the reputation of Germany's second warmest city. Karlsruhe technology region is a world-renowned center of high-tech industry and innovation.

Around 3,000 students are currently enrolled at the Baden-Wuerttemberg Cooperative State University Karlsruhe in the field of business administration, engineering and computer science. All study programs offered at the university qualify for credits under the European Credit Transfer and Accumulation System (ECTS) in accordance with the Bologna Process.

DHBW Karlsruhe offers all international students the opportunity to freely attend courses open to German students. **Interdisciplinary lectures in English** are offered during the winter (from mid-September till the end of December) and the summer term (from mid-March till the end of June). One can also choose from a wide variety of language courses in German, French, Spanish and other languages on offer.

STUDYING AT DHBW KARLSRUHE MEANS:

- Living in one of the most exciting German regions, known for its outstanding achievements in science and technology
- Studying in an international environment
- Enjoying the mild climate of the Rhine valley

International exchange students may intern at one of the university's partner companies that provide the workplace training, however internship cannot be guaranteed to all students. The placement depends on personal and language qualifications of the student.

Intensive short-term study programs are regularly offered to exchange students from partner universities. The study period is two weeks. The programs cover subjects in the field of international business and related areas, enabling exchange students to study in an enjoyable and distinctly international atmosphere. Programs are rounded off by cultural activities and outdoor sessions. Students will have the chance to take part in guided tours of partner companies.



THE CITY OF KARLSRUHE



© Roland Franke Stadt Karlsruhe

© Tyler Olson

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DHBW LOCATIONS

LOERRACH

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Privileged by its site in the heart of the tri-border area of Germany, Switzerland and France, the so-called *Dreiländereck*, Baden-Wuerttemberg Cooperative State University Loerrach guarantees a thoroughly multicultural learning environment to all its students. About 20 percent of the students have an international background. They are attracted not only to the university's high level of academic standard, but also to the special geographical location and to the broad and encompassing range of various multilingual courses.

Baden-Wuerttemberg Cooperative State University Loerrach welcomes all international students, whether they decide to enroll on a regular basis or to come to Loerrach as exchange students of partner universities. A wide range of various international and exchange programs has been established at DHBW Loerrach over the past 20 years.

To meet the needs of partner companies for an increasing number of internationally educated and experienced employees, DHBW Loerrach offers an undergraduate study program in **International Business** which is entirely taught in English. Comprising a total of six semesters, it is split into theoretical phases spent at DHBW Loerrach and practical phases spent at a workplace training provider of the student's choice. A period of at least one semester spent abroad is compulsory. The study program is aimed at international and German students with a good command of the English language.

Exchange students with little or no command of German are offered to sign up for the **International Campus Program**. The program runs from September to December (Term 1) and from January to April (Term 2). Exchange students will be offered a wide range of business courses in English, including business simulation games and business workshops. The program is rounded off by outdoor sessions and cultural activities. Students are welcome to stay for either one or two semesters.

DHBW Loerrach encourages international exchange of students and staff and thus, offers a wide variety of language courses taught by native speakers. In addition, students have access to application assistance and international student orientation services, offered by the International Office.



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DHBW LOCATIONS

MANNHEIM

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Baden-Wuerttemberg Cooperative State University Mannheim is one of Germany's largest and best-known locations for career-integrated degree programs. The university is split up into two schools: the **Business School**, rendering 19 diverse degree courses and a wide range of different fields of study and the **School of Engineering**, which has seven study programs on offer.

The Business School of DHBW Mannheim offers degree courses within the field of business administration, computer science and business media. Students acquire a comprehensive understanding of both the theoretical and the practical ability as goal-oriented implementations. Additionally, the provision of key skills, personal development and cross-cultural competences are important building blocks of the offered study programs. The School of Engineering has a broad spectrum of degree courses within the field of information technology and engineering to offer.

Education at Baden-Wuerttemberg Cooperative State University Mannheim implies that academic studies are combined with workplace training, thus, theory closely intertwines with practice. International students willing to intern at any of the partner companies of DHBW Mannheim will surely benefit from the encompassing database of workplace training providers.

The university is characterized by an efficient organizational structure and a broad offer of student support services, offered by the International Office. All facilities ensure successful and enjoyable learning. There is a comprehensive library, a data processing center, student canteens and a cafeteria at students' disposal.

Apart from the intensive academic studies and workshops, DHBW Mannheim offers a broad cultural program and organizes various social and sports events. As part of the cultural program, students will have the possibility to visit the historical city of Speyer and explore the secrets of one of Germany's best wine producing areas.



THE CITY OF MANNHEIM



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DHBW LOCATIONS

MOSBACH

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Baden-Wuerttemberg Cooperative State University Mosbach was founded in 1980 as Berufsakademie Mosbach. It started with 18 students in the Department of Management in Industry, but in the meantime has extended to 24 departments with no less than 3,700 enrolled students. More than 1,100 companies from Baden-Wuerttemberg, as well as other German Federal States cooperate with the university.

Baden-Wuerttemberg Cooperative State University Mosbach is divided into two campuses: DHBW Campus Mosbach and DHBW Campus Bad Mergentheim. Located in the *Odenwald* (Mosbach) and *Taubertal* (Bad Mergentheim), both towns are situated at famous touristic routes, Mosbach – at Castle Road and Bad Mergentheim – at Romantic Road. Beautiful scenery, fascinating heritage attractions and the warm-hearted coziness of small towns make Mosbach and Bad Mergentheim extremely attractive for living and studying.

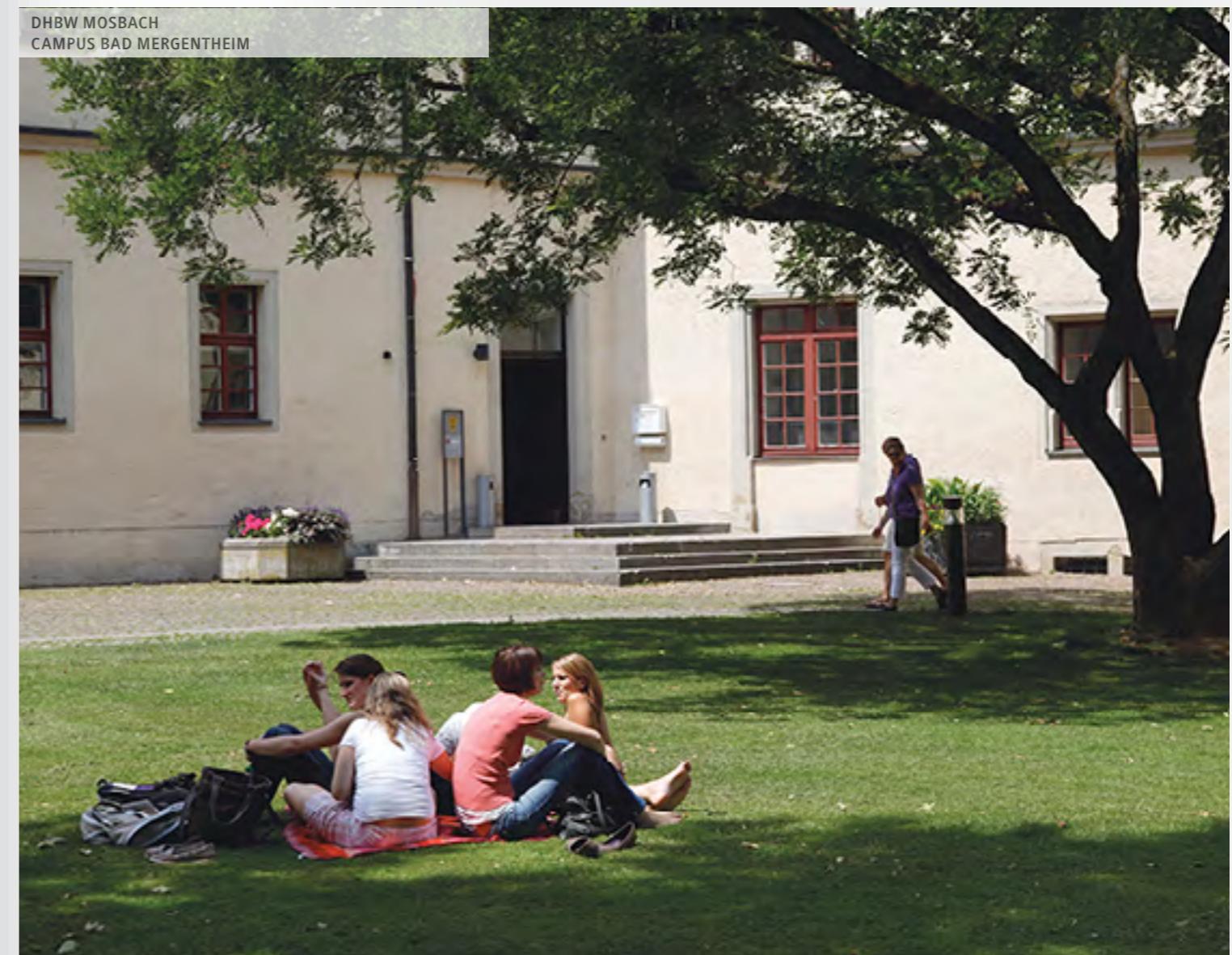
Entirely held in English the **International Program in Business** and **International Program in Engineering** are intensive one- or two-semester study programs offering both exchange students from partner universities and selected full-time degree students of DHBW Mosbach the opportunity to receive an internationally inspired education, while blending into a melting pot of different participants from all over the world.

Programs are aimed at broadening the students' knowledge in a wide range of international business and engineering related topics, while helping them develop their communication and intercultural skills.

International students will be provided with an opportunity to learn about Germany, its language and its culture, as well as Germany's internationally oriented economy. Programs are rounded off by various outdoor sessions and cultural activities.



THE CITY OF MOSBACH

DHBW MOSBACH
CAMPUS BAD MERGENTHEIM

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DHBW LOCATIONS

RAVENSBURG

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Situated in the heart of the German Lake Constance region called Upper Swabia (*Oberschwaben*), Baden-Wuerttemberg Cooperative State University Ravensburg is divided into two campuses – Campus Ravensburg and Campus Friedrichshafen.

The immensely attractive region is known for its mild climate and beautiful scenery, as well as its strong economy and highly developed infrastructure. It offers numerous leisure facilities, a vibrant and varied nightlife, as well as superb heritage attractions.

Exchange students from partner universities will have the opportunity to enroll in the **International Study Program** which runs 4 times a year, starting in October, January, April or mid-June. Program duration is 3 to 12 months, while an optional extension is possible either from January to March or from June to September.

International students will be offered a wide range of final year courses of the undergraduate study program in **International Business**, which conveys knowledge on traditional subjects of business administration, such as financing, marketing, cost accounting and financial statement analysis.

In addition, lectures and seminars within the field of international business and intercultural management with a special emphasis on international marketing, as well as innovative information and communication technologies will be offered. Special Business English classes complement the wide range of subjects on offer. The program is rounded off by cultural activities.



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DHBW LOCATIONS

STUTTGART

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

With around 8,800 students, Baden-Wuerttemberg Cooperative State University Stuttgart with its Campus Horb is among the largest universities in the Stuttgart and Upper Neckar regions. In cooperation with about 2,500 carefully selected companies and social institutions, DHBW Stuttgart offers more than 40 nationally and internationally approved undergraduate study programs. Their most important feature is that students regularly switch between theoretical phases at the university and practical phases by the workplace training provider. DHBW Stuttgart additionally offers postgraduate study programs with on-the-job training.

A large number of students at DHBW Stuttgart have the opportunity to spend either a theoretical or a practical phase of their studies abroad, exchange semesters being part of many study programs offered at the university. Students are also offered short-term programs, such as study tours and summer sessions, organized by the International Office of DHBW Stuttgart and the university's departments. Many workplace training providers enable the students to gain an insight into the daily work of the companies and experience business and working life in Germany.

Encompassing a broad range of business, culture and computing related topics, the **International Program in Business & Culture** and **International Program in Computing** are open to both international students from partner universities and regular students of DHBW Stuttgart, enabling cross-cultural encounters.

Culture Connection is another highlight at the Baden-Wuerttemberg Cooperative State University Stuttgart. In order to encourage the integration of international exchange students and to familiarize them with the region, its people and its customs, the Culture Connection club provides the students with a program for their leisure time: day trips to attractive destinations in Baden-Wuerttemberg, factory tours of local companies, festivals and other seasonal highlights.

In summer DHBW Stuttgart becomes a meeting place for international students from partner universities: the **Business Summer School** offers a three-week program, encompassing lectures on business, culture, history, as well as various intercultural topics. Excursions to corporate partner companies and study trips are part of the intensive program.



THE CITY OF STUTTGART



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DHBW LOCATIONS

VILLINGEN-SCHWENNINGEN

Baden-Wuerttemberg Cooperative State University Duale Hochschule Baden-Würtemberg (DHBW)

Cooperating actively with more than 50 partner universities worldwide, Baden-Wuerttemberg Cooperative State University Villingen-Schwenningen offers exceptional opportunities to students coming from abroad. International students will have a vast range of exciting study opportunities to choose from. They are free to visit regular German-taught lectures, given that their German language proficiency is at least B2 level or higher (according to the Common European Framework of Reference) or sign up for the **English Course Offer** and choose from a variety of English-taught lectures, seminars and workshops.

Lecturers at DHBW Villingen-Schwenningen have diverse cultural and professional backgrounds, thus contributing to an international atmosphere at the university. The **English Course Offer** at DHBW Villingen-Schwenningen is available over a period of 9 months, starting in October and ending in July. The program kicks off with an orientation seminar, offering an introduction to academic life in Germany. Orientation seminar is followed by the academic term. All courses offered are assessed by means of an exam, a written assignment, or a course project and therefore carry academic credits (ECTS). They cover a wide range of academic fields: from cross-cultural competences to international logistics and marketing management up to compulsory German language and Business English courses.

The university also offers groups of students from partner universities customized **Intensive Study Programs**. These are comprised of academic courses as well as cultural events in a time range of one or two weeks. The program can be a great introduction to studying abroad, enabling international students to learn more about DHBW Villingen-Schwenningen and the university's diverse and open study environment.

Apart from the academic offer, students will also have the opportunity to apply for internships that are organized by DHBW VS and the university's corporate partners. These are usually 3 – 6 months training periods available to students with at least B1 level of German.

DHBW Villingen-Schwenningen offers a varied program of cultural and social activities, including visits to partner companies and memorable excursions to the beautiful Black Forest.



7**INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH
OVERVIEW****STUDY PROGRAMS IN ENGLISH**

DHBW LOCATIONS	One-Semester Programs	One-Semester or Full Academic Year Programs	Three-Year Undergraduate Study Programs	Summer Sessions & Short-Term Programs
HEIDENHEIM	●			
HEILBRONN	●			
KARLSRUHE	●			●
LOERRACH	●		●	
MANNHEIM	●		●	
MOSBACH	●			
RAVENSBURG		●		
STUTTGART	●		●	
VILLINGEN-SCHWENNINGEN		●		●

DHBW LOCATIONS

7
INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH
ONE-SEMESTER PROGRAMS
DHBW HEIDENHEIM

LOCATION	DHBW Heidenheim Marienstraße 20 89518 Heidenheim www.dhbw-heidenheim.de
SCHOOL	Business School / School of Engineering – DHBW Heidenheim
STUDY PERIOD	October – December
PROGRAM DESCRIPTION	A selection of interdisciplinary English-taught courses in the field of business and related areas, offered at different departments. The courses are open to all students.
COURSES OFFERED IN ENGLISH	<ul style="list-style-type: none"> • Human Resource Management • Economics – Macroeconomics • International Marketing • International Finance • Innovation and Product Management • Intercultural Competence • Quality Management Strategies • International Business • International Leadership and Strategic Management • Political and Economic System in Europe • International Sourcing and Logistics • Change Management • Drivers of Global Business • Project Management • Student Research Project • Language Courses (German, Business English, Business French) <p>All courses are subject to change. For further relevant academic information, such as detailed information on the courses, current changes to lecture topics, credit points or curriculum, please contact the International Office of DHBW Heidenheim.</p>
INTERNATIONAL OFFICE	www.dhbw-heidenheim.de/International-Office
CONTACT	DHBW Heidenheim International Office Brigitte Ilg Tel.: +49 (0) 7321 / 2722 - 141 Email: ilg@dhbw-heidenheim.de

DHBW HEILBRONN
Junior Program of Business Administration

LOCATION	DHBW Heilbronn Bildungscampus 4 74076 Heilbronn www.heilbronn.dhbw.de
SCHOOL	Business School – DHBW Heilbronn
STUDY PERIOD	mid-August – end of November
PROGRAM DESCRIPTION	Junior Program of Business Administration is an intensive one-semester program involving coursework with an emphasis on international business. Academic courses are held in English by an international faculty. The program is open to both exchange students from partner universities, as well as full-time degree students of DHBW Heilbronn.
COURSES OFFERED IN ENGLISH	<ul style="list-style-type: none"> • German Language and Culture • Macroeconomics • Business and Corporation Law • Leadership • Supply Chain Management • Trade Marketing • Accounting / Tax • Intercultural and Social Skills • Research Methods • IT and E-Learning <p>Please note: courses are subject to change. An updated list of currently offered courses is available upon request from the International Office of DHBW Heilbronn.</p> <p>For further detailed information on the program, please visit: www.heilbronn.dhbw.de/studieninteressierte/junior-program</p> <p>Application form, as well as information on costs and housing are available online: www.heilbronn.dhbw.de/studieninteressierte/junior-program/application-process</p>
INTERNATIONAL OFFICE	www.heilbronn.dhbw.de/studieninteressierte/junior-program
CONTACT	DHBW Heilbronn International Office Course Administrator Sandra Ostermeier, M.A. Tel.: +49 (0) 7131 / 1237 - 169 Email: sandra.ostermeier@heilbronn.dhbw.de
	Head of Program Prof. Dr. Ralph Scheubrein Tel.: +49 (0) 7131 / 1237 - 135 Email: ralph.scheubrein@heilbronn.dhbw.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH

ONE-SEMESTER PROGRAMS

DHBW KARLSRUHE

LOCATION	DHBW Karlsruhe Erzbergerstraße 121 76133 Karlsruhe www.dhbw-karlsruhe.de
STUDY PERIOD	Lecture period: beginning of October – end of December / beginning of April – end of June. Intensive German language course is offered during the last two weeks of September and March
PROGRAM DESCRIPTION	Interdisciplinary courses held in English (open to all students). International students will have the opportunity to attend all courses open to German students. Lectures in English are offered during the winter term (from mid-September till the end of December) and in the summer term (from mid-March till the end of June). Language courses in French, Spanish and other languages are provided by the language center.
COURSES OFFERED IN ENGLISH	<ul style="list-style-type: none"> • Economics • Basics of International Business • Basics of Intercultural Management • Marketing • Leadership • Sustainable Finance • Project Management • Global Business Behavior • Managerial Accounting • Entrepreneurship • Leadership • International Business Law • Business English <p>All courses are subject to change. An updated list of currently offered interdisciplinary lectures in English is available online: www.dhbw-karlsruhe.de/english/general/lectures-offered-in-english</p> <p>For further relevant academic information, such as detailed information on the courses, current changes to lecture topics, credit points or curriculum, please contact the International Office of DHBW Karlsruhe.</p>
INTERNATIONAL OFFICE	www.dhbw-karlsruhe.de/english/general/international-office
CONTACT	DHBW Karlsruhe International Office Dr. Anita Dreischer Tel.: +49 (0) 721 / 9735 - 709 Email: dreischer@dhbw-karlsruhe.de

DHBW LOERRACH

International Campus Program

LOCATION	DHBW Loerrach Hangstraße 46 – 50 79539 Lörrach www.dhbw-loerrach.de
SCHOOL	Business School – DHBW Loerrach
STUDY PERIOD	Term 1: September – December Term 2: January – April
PROGRAM DESCRIPTION	International Campus Program encompasses a wide range of business courses, lectures, seminars, workshops and simulation games in English. The program is rounded off by cultural activities and outdoor sessions, such as excursions to the nearby regions. Exchange students are welcome to stay for either one or two terms.
COURSES OFFERED IN ENGLISH	<p>The courses offered cover a wide range of international business related topics and areas:</p> <ul style="list-style-type: none"> • International Marketing • International Controlling • International Finance and Accounting • Working and Managing across Cultures • Human Resources Management • Intercultural Communication • Project Management • Case Studies in International Business <p>Please note: all courses are subject to change. Courses offered in Term 1 and Term 2 are not identical. An updated list of currently offered courses is available upon request from the International Office of DHBW Loerrach. For further relevant academic information, please visit: www.dhbw-loerrach.de/internationalcampus</p>
INTERNATIONAL OFFICE	www.dhbw-loerrach.de/internationaloffice
CONTACT	DHBW Loerrach International Office Britta Goertz Tel.: +49 (0) 7621 / 2071 - 195 or -196 Email: InternationalOffice@dhbw-loerrach.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH ONE-SEMESTER PROGRAMS

DHBW MANNHEIM International Program (IP)

LOCATION	DHBW Mannheim Coblitzallee 1 – 9 68163 Mannheim www.dhbw-mannheim.de
SCHOOL	Business School – DHBW Mannheim
STUDY PERIOD	<ul style="list-style-type: none"> • Fall term: end of August – mid-December (incl. exams) • Spring term: February – mid-June (incl. exams)
PROGRAM DESCRIPTION	International Program (IP) is a selection of various English-taught courses and projects within the field of business, culture, social sciences, IT and engineering. Courses provide an introduction to various business, culture and social topics with an emphasis on Germany and the EU. The program is aimed at exchange students from partner universities, regardless of semester and study background. In addition, DHBW Mannheim offers a broad variety of language courses.
COURSES OFFERED IN ENGLISH	<p>For an overview of all courses/projects held in English and all available language classes offered for exchange students, please visit: www.dhbw-mannheim.de/en/international-students/exchange-students</p> <p>An updated list of currently offered courses, including detailed course description, content and relevant academic information, such as credits, is available online: www.dhbw-mannheim.de/en/international-students/exchange-students/course-list</p> <p>For further relevant academic information, please contact the International Office of DHBW Mannheim.</p>
INTERNATIONAL OFFICE	www.dhbw-mannheim.de/en/international-students
CONTACT	DHBW Mannheim International Office Tel.: +49 (0) 621 / 4105 - 1184 Email: international@dhbw-mannheim.de

DHBW MOSBACH International Program in Business (IPB)

LOCATION	DHBW Mosbach Campus Mosbach Lohrtalweg 10 74821 Mosbach www.dhbw-mosbach.de	DHBW Mosbach Campus Bad Mergentheim Schloss 2 97980 Bad Mergentheim www.dhbw-mosbach.de/campus-bad-mergentheim
SCHOOL	Business School – DHBW Mosbach (Campus Mosbach & Campus Bad Mergentheim)	
STUDY PERIOD	IPB I: September – December IPB II: January – April / March – June	
PROGRAM DESCRIPTION	International Program in Business (IPB) is a one- or two-semester intensive program aimed at both international exchange students and full-time degree students of DHBW Mosbach (Commerce and Industry Departments). The program involves coursework with an emphasis on international business. Academic courses are held in English by an international faculty. The program implies: <ul style="list-style-type: none"> • Business classes taught entirely in English • Modules in one- or two-week blocks • Intercultural mix of students in class (50 % students from Germany, 50 % international students) • Excursions to major cities, as well as regional attractions and corporate partner companies • Student orientation and social programs • Intensive German language course • 30 ECTS credits per semester Application deadlines for international students:	
	IPB I: 31 May IPB II: 30 September	
COURSES OFFERED IN ENGLISH	For further detailed information on the study program, including course description and content, as well as other relevant information, such as costs, housing and formalities, please visit: http://international.dhbw-mosbach.de <p>Further relevant academic information is available upon request from the International Office of DHBW Mosbach.</p>	
INTERNATIONAL OFFICE	http://international.dhbw-mosbach.de/contact	
CONTACT	DHBW Mosbach International Office Email: international@dhbw-mosbach.de	

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ONE-SEMESTER PROGRAMS****DHBW MOSBACH****International Program in Engineering (IPE)**

LOCATION	DHBW Mosbach Campus Mosbach Lohrtalweg 10 74821 Mosbach www.dhbw-mosbach.de		
SCHOOL	School of Engineering – DHBW Mosbach (Campus Mosbach)		
STUDY PERIOD	April – July		
PROGRAM DESCRIPTION	<p>International Program in Engineering (IPE) is a one-semester intensive program aimed at both international exchange students and full-time degree students of DHBW Mosbach (Engineering Department). The program involves coursework in the form of lectures, lab seminars and a team-oriented student research project with an emphasis on interdisciplinary engineering. Academic courses are held in English by an international faculty. Target groups are advanced undergraduate engineering students with the ambition to obtain and develop cross-domain skills and competencies. The program implies:</p> <ul style="list-style-type: none"> • Emphasis on interdisciplinary engineering and engineering related topics • Learning in small teams • Intercultural mix of students in class (50 % students from Germany, 50 % international students) • Day trips to major cities and nearby highlights, as well as excursions to corporate partner companies • Student orientation and social programs, 'buddy' support of international students, intensive German language course • Semester consisting of 12 weeks taught in blocks, including exams • 30 ECTS credits per semester <p>Application deadline for international students: IPE: 1 February</p>		
COURSES OFFERED IN ENGLISH	<p>For further detailed information on the study program, including course description and content, as well as other relevant information, such as costs, housing and formalities, please visit: http://international.dhbw-mosbach.de</p> <p>Further relevant academic information is available upon request from the International Office of DHBW Mosbach.</p>		
INTERNATIONAL OFFICE	http://international.dhbw-mosbach.de/contact		
CONTACT	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px; vertical-align: top;"> DHBW Mosbach International Office Email: international@dhbw-mosbach.de </td> <td style="padding: 5px; vertical-align: top;"> DHBW Mosbach Prof. Dr.-Ing. Christian Kuhn Tel.: +49 (0) 6261 / 939 - 540 Email: ckuhn@dhbw-mosbach.de </td> </tr> </table>	DHBW Mosbach International Office Email: international@dhbw-mosbach.de	DHBW Mosbach Prof. Dr.-Ing. Christian Kuhn Tel.: +49 (0) 6261 / 939 - 540 Email: ckuhn@dhbw-mosbach.de
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DHBW STUTTGART**International Program in Business and Culture
International Program in Computing**

LOCATION	DHBW Stuttgart Jägerstraße 56 70174 Stuttgart www.dhbw-stuttgart.de
SCHOOL	Business School / School of Engineering – DHBW Stuttgart
STUDY PERIOD	<ul style="list-style-type: none"> • Winter semester: September – February • Spring semester: March – August
PROGRAM DESCRIPTION	A selection of English-taught courses within the field of business administration and computer science. Courses are aimed at exchange students from partner universities and are open to full-time degree students of all departments of DHBW Stuttgart. Management simulation games, as well as study trips are on the agenda. Prerequisites: enrollment at a higher education institution and at least B2 English language proficiency level. Program duration is 12 weeks.
COURSES OFFERED IN ENGLISH	An updated list of currently offered courses is available online at www.dhbw-stuttgart.de/incomings
INTERNATIONAL OFFICE	www.dhbw-stuttgart.de/internationales www.facebook.com/aaio.dhbwstuttgart www.twitter.com/DHBWStuttgartIO
CONTACT	DHBW Stuttgart International Office Tel.: +49 (0) 711 / 1849 - 862 Tel.: +49 (0) 711 / 1849 - 562 Email: international@dhbw-stuttgart.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH

ONE-SEMESTER OR FULL ACADEMIC YEAR PROGRAMS

DHBW RAVENSBURG

International Study Program

LOCATION	DHBW Ravensburg Marienplatz 2 88212 Ravensburg www.dhbw-ravensburg.de
SCHOOL	International Office & Business School – DHBW Ravensburg
STUDY PERIOD	<ul style="list-style-type: none"> • Fall term: October – December • Spring term: April – June <p>Program duration is 3 to 12 months. Students can extend their stay by enrolling in courses for additional study terms. Optional extension of the stay is possible either from January to March (winter term) or from June to September (summer term). International exchange students will be able to organize their stays quarterly, enrolling in the International Study Program either in October, January, April or mid-June.</p>
PROGRAM DESCRIPTION	<p>Courses are aimed at exchange students from partner universities. In the fall and spring term international students will be offered the range of final year courses of the International Business undergraduate study program. The following courses will be offered:</p> <ul style="list-style-type: none"> • Human Resource Management • Intercultural Management • International Finance • International Management • International Marketing • Project Management • Economics • Customer Relationship Management • Management Information Systems <p>Please note: courses are subject to change. An updated list of currently offered courses in English is available upon request from the International Office of DHBW Ravensburg.</p> <p>Additionally a selection of courses within other fields of business administration is offered during winter and summer term. Particular emphasis is given to trade fair, event and conference management, tourism and hotel management, retail and service management, media and communication management, as well as business informatics.</p>
INTERNATIONAL OFFICE	www.dhbw-ravensburg.de/de/service-einrichtungen/internationales/kontakt
CONTACT	DHBW Ravensburg International Office Tel.: +49 (0)751 / 18999 - 2752 Email: international@dhbw-ravensburg.de

DHBW VILLINGEN-SCHWENNINGEN

English Course Offer

LOCATION	DHBW Villingen-Schwenningen Friedrich-Ebert-Straße 30 78054 Villingen-Schwenningen www.dhbw-vs.de
SCHOOL	Business School – DHBW Villingen-Schwenningen
STUDY PERIOD	<p>Program duration is 1 – 3 semesters.</p> <ul style="list-style-type: none"> • October – December / October – March (incl. research extension) • April – June / January – June (incl. research extension) • October – June (incl. research extension)
PROGRAM DESCRIPTION	A selection of English-taught courses within the field of business administration. Courses are aimed at exchange students from partner universities and make up at least 30 ECTS per semester.
COURSES OFFERED IN ENGLISH	<p>Particular emphasis is given to international management, international marketing, intercultural communication, international HRM and finance. A minimum of 30 ECTS credit points per semester can be achieved.</p> <p>All courses are subject to change. For further information, please contact the International Office of DHBW Villingen-Schwenningen. For an updated list of currently offered electives and required courses, please visit: www.dhbw-vs.de/en/international/incomings/international-semester</p> <p>Research extension: international students can supplement the coursework by a supervised research project after completion of the fall term or prior to the spring term. To obtain further information, please contact the International Office of DHBW Villingen-Schwenningen.</p>
INTERNATIONAL OFFICE	www.dhbw-vs.de/en/international
CONTACT	DHBW Villingen-Schwenningen International Office Angela Brusis, M.A. Tel.: +49 (0) 7720 / 3906 - 157 Email: brusis@dhbw-vs.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH
 THREE-YEAR UNDERGRADUATE STUDY PROGRAMS

DHBW LOERRACH
 International Business

LOCATION	DHBW Lörrach Hangstraße 46 – 50 79539 Lörrach www.dhbw-loerrach.de
SCHOOL	Business School – DHBW Lörrach
STUDY PERIOD	6 semesters
DEGREE	Undergraduate (B.A.)
LANGUAGE OF INSTRUCTION	English
STUDY PROGRAM	<p>The study program is aimed at international and German students with a good command of the English language. Practical training phases are integrated into the study program, enabling students to gain experience in internationally active industrial and service companies.</p> <p>The main emphasis of the study program lies on promoting technical, methodical, linguistic, social and intercultural competence. Upon successful completion of the program, graduates are able to move confidently in intercultural environments and face future professional challenges. Comprehensive lectures, seminars and workshops are held in English. Teaching staff is represented by international experts.</p> <p>A period of at least one semester spent at a partner university is compulsory. A second degree is intended to be issued by the university attended abroad. Nearly half of the students enrolled in the study program come from Germany, the other half – from different countries around the globe, thus contributing to the international spirit of the learning environment. The following courses are offered:</p> <ul style="list-style-type: none"> • International Management: Company Leadership and Controlling • International HRM • International Operations and Logistics • General Economics, Marketing, Accounting • International Corporate Finance • International Business Law • Intercultural Competence • Mathematics • Project Management <p>Further detailed information on the study program is available online: www.dhbw-loerrach.de/internationalbusiness</p>
CONTACT	DHBW Lörrach Head of Department Prof. Dr. Sebastian Feichtmair Tel.: +49 (0) 7621 / 2071 - 321 Email: feichtmair@dhbw-loerrach.de

DHBW MANNHEIM
 IB International Business Binational

LOCATION	DHBW Mannheim Coblitzallee 1 – 9 68163 Mannheim www.dhbw-mannheim.de
SCHOOL	Business School – DHBW Mannheim
STUDY PERIOD	6 semesters
DEGREE	Undergraduate (double degree: B.A. & B.B.A.)
LANGUAGE OF INSTRUCTION	<p>Language of instruction: English</p> <p>Additional languages: Spanish (compulsory) and Polish (basic language skills)</p>
STUDY PROGRAM	<p>The program is offered in cooperation with the Kozminski University Warsaw. It comprises three theoretical semesters (1–3) at DHBW Mannheim and three theoretical semesters (4–6) at Kozminski University Warsaw. Each theoretical semester is followed by a phase of practical training at a partner company. Practical semesters are an integrated part of the study program. Language of instruction is English. Additionally, students gain language competence in Spanish (compulsory) and Polish (compulsory, basic language skills).</p> <p>IB Binational study program covers all business related areas and presents them in an international context. Students are expected to expand their knowledge of business and management, refine their marketing expertise and gain international experience, both academically and work-related.</p> <p>The program consists of a variety of required courses in the field of business, as well as electives and optional subjects in related areas of study. The program encompasses general business administration, international business, mathematics, economics, law, as well as intercultural management. The following courses are offered:</p> <ul style="list-style-type: none"> • Business Administration / International Business • Intercultural Communication and Management • International Logistics • International Marketing • Mathematics and Statistics • Introduction to Law • Information Management <p>Further detailed information is available online: www.ib.dhbw-mannheim.de/international-business-binational-double-degree</p>
CONTACT	DHBW Mannheim Head of Department Prof. Dr. Martin Kornmeier Tel.: +49 (0) 621 / 4105 - 1256 Email: martin.kornmeier@dhbw-mannheim.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH

SUMMER SESSIONS AND SHORT-TERM PROGRAMS

DHBW KARLSRUHE

Summer School

LOCATION	DHBW Karlsruhe Erzbergerstraße 121 76133 Karlsruhe www.dhbw-karlsruhe.de
STUDY PERIOD	Duration: 2 to 3 weeks (summer term)
PROGRAM DESCRIPTION	<p>Intensive short-term study program (summer school program) is regularly offered to exchange students from partner universities during the summer term. The study period is two to three weeks. The program covers subjects in the field of international business and related areas, enabling exchange students to study in an enjoyable and distinctly international atmosphere. In addition to the intensive coursework, a broad and diverse cultural program will be offered. Students will have the chance to take part in guided tours of partner companies, which guarantee a unique and highly interesting educational experience. The following courses will be offered:</p> <ul style="list-style-type: none"> • International Business • Market Research • Human Resources Management • European Economics • Selling and Sales Management • Entrepreneurship <p>All courses are subject to change. For an updated list of currently offered summer school courses, as well as other relevant academic information, such as detailed information on the courses, current changes to lecture topics, credit points or curriculum, please contact the International Office of DHBW Karlsruhe.</p>
INTERNATIONAL OFFICE	www.dhbw-karlsruhe.de/english/general/international-office
CONTACT	DHBW Karlsruhe International Office Dr. Anita Dreischer Tel.: +49 (0) 721 / 9735 - 709 Email: dreischer@dhbw-karlsruhe.de

DHBW STUTTGART

Business Summer School

LOCATION	DHBW Stuttgart Jägerstraße 56 70174 Stuttgart www.dhbw-stuttgart.de
STUDY PERIOD	3-week short-term program in July
PREREQUISITES	Basic business background and at least B2 English language proficiency level
PROGRAM DESCRIPTION	<p>A short-term program consisting of lectures, management simulation games and language classes. Courses within the field of business and related areas will be offered:</p> <ul style="list-style-type: none"> • Intercultural Training • Empirical Research Project • Financial Market in Germany • Contemporary Political and Economic System of the EU • Intercultural Negotiation Training • German Culture and Communication Styles • Business English and/or Business German <p>All courses are subject to change. In addition to the courses, a broad and diverse cultural program will be offered. Students enrolled in the business summer school will not only have the chance to see famous sights and attractions in the region of Baden-Wuerttemberg (e.g. Stuttgart stock exchange), but also visit many of the university's partner companies, such as Porsche, Boss or Kärcher.</p> <p>For further detailed information, please visit: www.dhbw-stuttgart.de/summerschool or contact the International Office of DHBW Stuttgart.</p>
INTERNATIONAL OFFICE	www.dhbw-stuttgart.de/internationales www.facebook.com/aaio.dhbwstuttgart www.twitter.com/DHBWStuttgartIO
CONTACT	DHBW Stuttgart International Office Tel.: +49 (0) 711 / 1849 - 862 Email: international@dhbw-stuttgart.de

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INTERNATIONAL EXCHANGE AND STUDY PROGRAMS IN ENGLISH
SUMMER SESSIONS AND SHORT-TERM PROGRAMS
DHBW VILLINGEN-SCHWENNINGEN
Intensive Study Program

LOCATION	DHBW Villingen-Schwenningen Friedrich-Ebert-Straße 30 78054 Villingen-Schwenningen www.dhbw-vs.de
STUDY PERIOD	Duration: 1 to 2 weeks, upon request
PROGRAM DESCRIPTION	<p>Intensive study programs at DHBW Villingen-Schwenningen are customized one to two-week programs, organized for groups of interested students from partner universities (10–25 participants). Programs combine different academic methodologies such as lectures, round-table discussions, as well as group work and presentations in English and are rounded off by cultural activities and outdoor sessions.</p> <p>International lecturers add to the open and diverse atmosphere; courses cover a wide academic field, from intercultural competence to economics, business administration and language classes – according to the wish of the visiting student group. Groups can choose from a variety of academic, corporate and cultural options for a challenging yet rewarding program. An interdisciplinary and international approach gives students the opportunity to mix and match their own program, combining technology and business related topics or IT and social networking in one course. Participants benefit from a program tailored to their needs, small groups and an interactive approach.</p> <p>In addition to the academic courses, a broad and diverse cultural program will be offered. Students will have the opportunity to visit local enterprises and to go on trips to discover the beautiful Black Forest. Upon successful completion of the program students will be awarded a certificate.</p> <p>For further detailed information, please visit: www.dhbw-vs.de/en/international/incomings/intensive-study-programs</p>
INTERNATIONAL OFFICE	www.dhbw-vs.de/international
CONTACT	DHBW Villingen-Schwenningen International Office Angela Brusis, M.A. Tel.: +49 (0) 7720 / 3906 - 157 Email: brusis@dhbw-vs.de

IMPRINT

Published by:
Duale Hochschule Baden-Württemberg
Baden-Wuerttemberg Cooperative
State University

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70174 Stuttgart
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Copyright:
Photos DHBW Mosbach: Wilhelm Mierendorf
Coverphoto: Tyler Olson

Editorial Team:
Ekaterina Moschner
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Design and Layout:
www.halbautomaten.com

Printed in Germany by:
Übelmesser Druck, Stuttgart
1. Edition: August 2014

Published by:

Duale Hochschule Baden-Württemberg
Baden-Wuerttemberg Cooperative
State University

Friedrichstraße 14
70174 Stuttgart

August 2014
First Edition